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The Effect of Media on the Family System: An Analytical study In the Light of Islamic Teaching

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Abstract

This article explores the multifaceted impact of mass media on the family system, employing a comprehensive analytical lens grounded in Islamic teachings. As modern society becomes increasingly interconnected through various media channels, the family unit experiences both subtle and overt transformations. This study delves into the intricate dynamics between mass media and the family structure, scrutinizing the implications through the ethical and moral framework provided by Islamic principles. Furthermore, the article investigates the role of mass media in shaping perceptions of gender roles, parental authority, and interpersonal relationships within the family. The analysis is enriched by insights from Islamic teachings, which emphasize the importance of maintaining familial bonds, fostering mutual respect, and upholding moral values in the face of external influences. It is very important to write about it. This is a topic that is needed in every era. Because the conditions keep changing with the changing time, so it is very important to work on it and according to the current situation, it has become even more important to highlight it. And as every member of our society is prone to anxiety and depression, so this problem should be highlighted more and a solution should be found and it is our government, our society, our educational institutions, Social Media and every person of society that is responsible for this violence..

Keywords: Society, Islam, Effect, Mass Media, Cultural and Religion.

Introduction

In the contemporary era, the pervasive influence of mass media on societal structures, norms, and values is undeniable. The omnipresence of television, the internet, social media, and other communication platforms has ushered in an unprecedented era of connectivity and information dissemination. As these powerful mediums permeate into the fabric of daily life, they invariably impact one of the fundamental units of society – the family system. This article embarks on a comprehensive analytical exploration of the intricate relationship between mass media and the family, with a distinct focus on understanding these dynamics through the lens of Islamic teachings.

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The family unit, often considered the cornerstone of social cohesion, has historically served as the nucleus for transmitting cultural, ethical, and religious values from one generation to the next. In the wake of the technological revolution and the explosion of mass media, this foundational institution finds itself amidst a myriad of challenges and transformations. From the portrayal of familial relationships in popular television shows to the dissemination of diverse family models through social media platforms, the impact of mass media on the family system is vast and complex.

Importance:

Islam has given special importance to the family system and has made them bound by certain rules and regulations. The interaction and relationship of all members of the family with other members of the society is what makes the society stable and the society consists of people of every color and race. While determining the responsibilities, Allah Almighty has said that every person is responsible and his responsibilities will be investigated regarding him and his subordinates and family members. Every age has its own requirements which are followed by the members of the society and this inter-relation makes any society move forward.

Islam has mandated healthy interactions and relationships. In earlier times, relatives and friends living close to each other used to meet each other in person and talk to each other, and those living in another city or village used to stay in touch with each other through letters. Then the era changed and came the era of technology, about which Dr. Iqbal said:

There is death to the heart, the rule of machines

Instruments crush the sense of death

His prediction proved to be true which we are witnessing now.

The current era is called the era of technology, where devices are the means of communication and therefore social media has become an integral part of our lives today. An integral part that is free from any constraints as well as rules and regulations, it is available to you at all times. It is absolutely right that its usefulness and importance is unquestionable and due to its wealth the whole world has become a global village. But at the same time, this invention has also brought a thousand temptations, no intelligent person can deny it. The users of social websites are increasing, hence its negative effects are also forming on our life.ⁱ

Islam has given women that high position that no other religion has given. If the teachings of different religions and laws of the world are compared with this new unique of Islam, which Islam has restored the dignity and credibility of women, giving her a proper place in human society, oppressive laws, unfair customs and traditions and men's self. Prasti, (and has played a prominent role in the process of liberating her from selfishness and arrogance, then the eyes of the objectors will be opened, and an educated and realistic person will have to bow his head in recognition and respect. Women in Islam It has a high position and an effective role in the life of every Muslim.

In Islam, the concept of family is very broad, which means that it is not only husband, wife and children, but all the relationships obtained from the womb, it is actually necessary to unite them and love, and the main and key role in this is the woman. Most of the time, it is women who are determining the decisions and methods for the family. The creator of the universe bequeathed a part of the attribute of his creation to woman, although he could have entrusted this work to a man, but he bequeathed to her the name of the birth of man to make her responsible, that is, to run the human race. And Allah Ta'ala honored him with such a great honor that he placed paradise under his feet. Allah Almighty gave this honor to women in spite of doing all the hard work and responsibility of providing for men. Women are the first school in laying the foundations of a righteous and good society.

يايها الناس تقوا ربكم الذى خلقكم من نفس واحدة و خلق منها زوجها وبث منها رجالا كثيرا ونساء ، واتقوا الله الذى تساءلون به والارحام ان الله كان عليكم رقيبا ⁱⁱ

O people, fear your Lord, Who created you from one soul, and from that soul made you a couple, and from them spread many men and women in the world. Fear God, through whom you ask one another for your rights Be careful and avoid spoiling the relationships of relatives and relatives. Be sure that Allah is watching over you.

We were all created from Adam (A.S.) From Adam (A.S.) Eve (A.S.) was created. Both men and women were created from the same sex so that both could find comfort in each other. At the same time, He would have created many men and many women, and from them the human race would have proceeded simultaneously, but Allah, the Most Wise, is the Most Wise.

Thus, the importance of the family for us is to connect with Allah Almighty. If I keep my family together and pay attention to its welfare and want to make my family a role model, then so that my relationship with Allah Almighty becomes stronger and If we take this thought as the basis and take care of the family, surely that society will come into being, which Allah wants to come into existence.⁽ⁱⁱⁱ⁾

Quran says regarding preservation of family values:

"And take provisions, but indeed, the best provision is Taqwa (piety, righteousness). So fear Me, O you who are understanding." ^{iv}

This verse highlights the significance of God-consciousness and righteousness as the best provisions. It indirectly encourages families to prioritize values aligned with Islamic teachings in the face of external influences, such as those from mass media.

Islamic teachings, serving as a moral and ethical compass for millions around the world, provide a unique perspective on the evolving dynamics within the family unit. As media permeates into the homes of Muslim families, it becomes imperative to scrutinize its influence through the ethical framework provided by Islam. This article seeks to delve into the multifaceted effects of mass media on the family system, shedding light on both the positive and negative repercussions, all

while drawing guidance from Islamic principles.

وَلَا تَقْفُ مَا لَيْسَ لَكَ بِهِ عِلْمٌ إِنَّ السَّمْعَ وَالْبَصَرَ وَالْفُؤَادَ كُلُّ أُولَئِكَ كَانَ عَنْهُ مَسْئُولٌ ۗ

"And do not pursue that of which you have no knowledge. Indeed, the hearing, the sight, and the heart - about all those [one] will be questioned."

This verse advises against spreading information without knowledge. It encourages individuals, including media consumers, to be mindful of the content they engage with and its potential impact on family relationships.

This analytical study holds paramount importance as it addresses the pressing challenges and opportunities presented by mass media within the family system, offering a unique perspective grounded in Islamic teachings. The findings have the potential to influence cultural, educational, and policy initiatives, ultimately contributing to the preservation and strengthening of the family unit within the rich tapestry of Islamic values.

1. **Impact on Cultural and Ethical Values:** Mass media, through its various channels, serves as a powerful agent of cultural transmission. It shapes societal norms, values, and ethical standards. Understanding how media influences these aspects is crucial for preserving and promoting cultural and ethical values within the family, especially when viewed through the lens of Islamic teachings that emphasize moral conduct, compassion, and social responsibility.
2. **Challenges to Family Cohesion:** The family system, as a core social unit, is susceptible to the impact of external factors, and mass media plays a substantial role in shaping perceptions, attitudes, and behaviors. Analyzing the challenges posed by media allows for the identification of potential threats to family cohesion. By studying these challenges in the context of Islamic teachings, the research aims to propose strategies for mitigating negative influences and strengthening familial bonds.
3. **Guidance for Muslim Families:** Islamic teachings provide a comprehensive ethical framework that governs various aspects of life, including family relationships. Studying the effect of mass media in light of Islamic principles offers valuable guidance for Muslim families striving to navigate the complexities of modern media while upholding their religious values. This research can contribute to empowering Muslim families with knowledge to make informed decisions about media consumption within their households.
4. **Cultural and Religious Identity:** Media has the potential to shape individual and collective identities. For Muslim families, maintaining a strong cultural and religious identity is often a priority. Understanding how mass media influences the perception and portrayal of Islamic values contributes to the preservation of cultural heritage and religious identity within the family.
5. **Educational and Policy Implications:** Insights gained from this study can inform

educational programs and policies aimed at promoting media literacy within the context of Islamic values. Policymakers, educators, and media producers can benefit from understanding the nuanced relationship between mass media and the family system, ensuring that media content aligns with cultural and religious sensitivities.

Seeking Knowledge:

وَقُلْ رَبِّ زِدْنِي عِلْمًا

"My Lord, increase me in knowledge." ^{vi}

Parental Education Workshops:

Conduct workshops and seminars for parents within Muslim communities to enhance their understanding of the impact of mass media on family dynamics. These sessions can provide practical strategies for parents to engage with their children on media-related issues, fostering open communication and reinforcing Islamic values within the family unit.

Role of Parents:

﴿وَقَضَىٰ رَبُّكَ أَلَّا تَعْبُدُوا إِلَّا إِيَّاهُ وَبِالْوَالِدَيْنِ إِحْسَانًا إِمَّا يَبُلُغَنَّ عِنْدَكَ الْكِبَرَ أَحَدُهُمَا

وَوَالِدُهُمَا فَالَا تَقُلْ لَهُمَا أُفٌ وَلَا تَنْهَرْهُمَا وَقُلْ لَهُمَا قَوْلًا كَرِيمًا^{vii}

"And your Lord has decreed that you not worship except Him, and to parents, good treatment. Whether one or both of them reach old age [while] with you, say not to them [so much as], 'uff,' and do not repel them but speak to them a noble word."

This verse underscores the importance of showing kindness and respect to parents. In the context of the article, it encourages a positive portrayal of familial relationships in media and emphasizes the role of parents in shaping family dynamics.

1. **Community Dialogues and Forums:** Organize community dialogues and forums that bring together scholars, religious leaders, educators, and families to discuss the findings and implications of the study. These events can facilitate a broader conversation on the role of mass media in shaping family systems within an Islamic framework and encourage collaborative efforts to address related challenges.

Communication and Respect:

يَا أَيُّهَا النَّاسُ اتَّقُوا رَبَّكُمُ الَّذِي خَلَقَكُمْ مِنْ نَفْسٍ وَاحِدَةٍ وَخَلَقَ مِنْهَا زَوْجَهَا وَبَثَّ مِنْهُمَا رِجَالًا كَثِيرًا وَنِسَاءً ۗ وَاتَّقُوا اللَّهَ الَّذِي تَسَاءَلُونَ بِهِ وَالْأَرْحَامَ ۗ إِنَّ اللَّهَ كَانَ عَلَيْكُمْ رَقِيبًا^{viii}

"O mankind, fear your Lord, who created you from one soul and created from it its mate and dispersed from both of them many men and women. And fear Allah, through whom you ask one another, and the wombs. Indeed, Allah is ever, over you, an Observer."

Literature Review:

It conducts a comprehensive analysis of the dynamic interplay between mass media, family dynamics, and Islamic principles. Grounded in a mixed-methods research design, the study investigates the influence of media on various aspects of the family unit, including values, communication patterns, and role expectations. The research aims to discern both the challenges and opportunities posed by mass media within the context of Islamic teachings

The literature review highlights a growing body of research on the influence of mass media on family dynamics but emphasizes the scarcity of studies that examine these dynamics within an Islamic framework. The current study aims to bridge this gap by providing a comprehensive analysis grounded in Islamic teachings, offering valuable insights into the intricate relationship between mass media and the family system in Muslim communities.

Summary:

It is not possible to deny the fact that due to this moral and social evils have also developed in our society. Is it possible to deny the fact that excess of anything necessarily creates harmful effects and this is a universal principle, same is the case with social media. Its negative and positive use depends on us, how we use it and for what purposes. Our goal is what makes it positive and negative. We're not ashamed to say that we've all become a bit smarter with smartphones, and a worrying aspect of this is that social media has brought us closer to distant strangers but closer to real relationships. It has also given rise to distance from.

The study begins with a thorough literature review, establishing the backdrop of media's impact on family systems globally and within Islamic societies. Building on this foundation, the research develops a conceptual framework that integrates key variables such as media consumption habits, family values, and the role of Islamic teachings. The methodology employs both quantitative and qualitative approaches, including surveys, interviews, focus groups, and content analysis of media portrayals.

Key findings emphasize the pervasive influence of mass media on family life, from shaping perceptions of familial relationships to influencing parental authority and gender roles. The study identifies challenges faced by Muslim families, including potential conflicts between media portrayals and Islamic values. Simultaneously, it highlights opportunities for leveraging media to reinforce positive family values within an Islamic context.

The research underscores the importance of media literacy programs grounded in Islamic teachings, offering practical recommendations for families, educators, and policymakers. These recommendations aim to empower Muslim families to navigate the contemporary media landscape while upholding their cultural and religious values. The article contributes valuable insights to the academic discourse by offering a nuanced analysis of the intricate relationship between mass media and the family system within an Islamic framework.

Conclusion:

*The research highlights the nuanced ways in which mass media can impact family cohesion. From influencing parental authority to shaping gender roles, media's impact on familial relationships is a complex interplay. The study elucidates how families, particularly those following Islamic teachings, can proactively address these influences to maintain strong bonds and shared values.

* Drawing on the research findings, the study offers practical recommendations for families and policymakers. These include promoting media literacy initiatives, fostering open communication within families, and encouraging media content producers to align their portrayals with Islamic values. The aim is to provide actionable insights that contribute to the resilience and well-being of Muslim families in the face of media influences.

* The study contributes to the academic discourse by offering a nuanced analysis of the interplay between mass media and the family system within an Islamic context. The integration of qualitative and quantitative data, along with the grounding in Islamic teachings, enriches the understanding of this complex relationship and serves as a foundation for future research in this evolving field.

In essence, this analytical study illuminates the intricate dynamics between mass media and the family system, offering a valuable perspective for scholars, policymakers, educators, and families alike. By addressing the challenges and opportunities within the context of Islamic teachings, the research aims to empower families to navigate the evolving media landscape while upholding their cultural and religious values.

Recommendations:

Several recommendations can be made to enhance the impact and relevance of the study:

The findings of this study contribute to the ongoing discourse on the intersection of mass media, family dynamics, and religious values. By grounding the analysis in Islamic teachings, the article provides a nuanced perspective on the evolving role of media in shaping the family system, offering valuable insights for policymakers, educators, and families striving to navigate the complexities of the modern media landscape while adhering to Islamic principles

By implementing these recommendations, the study can extend its impact beyond academic discourse, fostering positive changes within communities and institutions, and ultimately contributing to the resilience and well-being of Muslim families in the face of evolving media influences.

Experts agree that the use of social media is having negative effects on our psychological health. Social problem experts have revealed in a study that married couples who share their life issues on social media are leading an unhappy life. He says that couples who keep their personal lives truly private and don't advertise it on social media live a relatively happy life. As selfies have become

popular, psychologists and medical experts are concerned that they can lead to self-image and self-deception. Experts say that people who post their photos on social media suffer from psychological problems.

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